

FULL LIST OF PUBLICATIONS

Last Updated 30 1 2023

Peer reviewed journal articles:

1. Giuliani E., Nieri F., Vezzulli A. (2023). Big Profits, Big Harm? Exploring the Link Between Firm Financial Performance and Human Rights Misbehavior. *Business & Society*, 0(0).
<https://doi.org/10.1177/00076503221144994>.
2. Corciolani M., Giuliani E., Humphreys A., Nieri F., Tuan A., Zajac E.J. (2022) Lost and Found in Translation: How Firms Use Anisomorphism to Manage the Institutional Complexity of CSR, *Journal of Management Studies*, <https://onlinelibrary.wiley.com/doi/full/10.1111/joms.12877>.
3. Cuervo-Cazurra A., Doh J.P., Giuliani E., Montiel I., Park J. (2002) The United Nations' Sustainable Development Goals: Pros and cons for managers of multinationals, *AIB Insights*,
<https://doi.org/10.46697/001c.32530>.
4. Arza V., Nieri F., Giuliani E. (2022) R&D Investment under stress and uncertainty: The case of Argentina, *Innovation and Development*, forthcoming.
5. Balland P.A., Broekel T., Diodato D., Giuliani E., Hausmann R., O'Clery N., Rigby D. (2022) The New Paradigm of Economic Complexity, *Research Policy*, 51 (3); 104450.
6. Biggi G., Giuliani E., Martinelli A., Benfenati E. (2022) Patent Toxicity, *Research Policy*, 51 (1), 104329.
7. Maghssudipour A., Balland P.A., Giuliani E. (2021) Cast apart by the elites: how status influences assortative matching in industrial clusters, *Industry and Innovation*, 1-24.
8. Coad A., Biggi G., Giuliani E. (2021) Asbestos, leaded petrol, and other aberrations: comparing countries' regulatory responses to disapproved products and technologies, *Industry and Innovation* 28 (2), 201-233.
9. Biggi G., Giuliani E. (2021) The noxious consequences of innovation: what do we know? *Industry and Innovation* 28 (1), 19-41.
10. Giuliani E. (2020) Piketty, Thunberg, or Marx? Shifting ideologies in the COVID-19 bailout conditionality debate, *Journal of International Business Policy* 3 (4), 443-450.
11. Giuliani E., Tuan A., Calvimontes J. (2020) Creating Shared Values meets human rights? A sense-making perspective in small-scale firms, *Journal of Business Ethics*, 173, 489-505.
12. Fiaschi D., Giuliani E., Nieri F., Salvati N. (2020) How bad is your company? Measuring corporate wrongdoing beyond the magic of ESG measures, *Business Horizons*, 63 (3), 287-299.
13. Wettstein F., Giuliani E., Santangelo G., Stahl G. (2019) International Business and Human Rights: A research agenda, *Journal of World Business*, 54 (1): 54-65
14. Buhmann K., Taylor M.B., Giuliani E. (2019) Business and human rights in global value chains. *Competition and Change*, 23(4) 337-345.
15. Giuliani E., Balland P.A., Matta A. (2019) Straining but not thriving: Understanding network dynamics in underperforming industrial clusters, *Journal of Economic Geography*, 19 (1): 147-172.
16. Giuliani E., Nieri F. (2019) Fixing 'bad' capitalism: Why CSR and pro-good initiatives may not be enough, *Critical Perspectives on International Business*, forthcoming.
17. Giuliani E. (2019) Why multinational enterprises may be causing more inequality than we think, *Multinational Business Review*, 27(3): 221-225.
18. Amendolagine V., Giuliani E., Martinelli A., Rabellotti R. (2018) Chinese and Indian MNEs' shopping sprees in advanced countries. How good is it for their innovation output? *Journal of Economic Geography*, 18 (5): 1149-1176.
19. De Marchi V., Giuliani E., Rabellotti R. (2018) Do Global Value Chains Offer Developing Countries Learning and Innovation Opportunities? *The European Journal of Development Research*, 30 (3): 389-407.
20. Giuliani E. (2018) Regulating global capitalism amid rampant corporate wrongdoing – Reply to "Three frames for innovation policy", *Research Policy* 47 (9): 1577-1582
21. Giuliani E., Ciravegna L., Vezzulli A., Kilian B. (2017) Decoupling standards from practice: The impact of in-house certifications on coffee farms' environmental and social conduct, *World Development*, 96: 294-314.

22. Fiaschi D., Giuliani E., Nieri F. (2017) Overcoming the liability of origin by doing no harm. Assessing emerging country firms' social irresponsibility as they go global, *Journal of World Business*, 52 (4): 546-563.
23. Giuliani E., Santangelo G., Wettstein F. (2016) Human rights and international business research: A call for studying emerging market multinationals. *Management and Organization Review*, 12 (3), 631-637.
24. Giuliani E. (2016) Human Rights and Corporate Social Responsibility in Developing Countries' Industrial Clusters, *Journal of Business Ethics*, 133 (1): 39-54.
25. Fiaschi D., Giuliani E., Nieri F. (2015) BRIC companies seeking legitimacy through Corporate Social Responsibility, *UNCTAD Transnational Corporations*, 22 (3): 5-42 (referenced back to 2013).
26. Giuliani E., Martinelli A., Rabellotti R. (2015) Is Co-Invention Expediting Technological Catch Up? A Study of Collaboration between Emerging Country Firms and EU inventors, *World Development*, 77: 192–205.
27. Amighini A., Cozza C., Giuliani E., Rabellotti R., Scalera V.G. (2015) Multinational enterprises from emerging economies: What theories suggest, what evidence shows. A Literature Survey. *Economia e Politica Industriale – Journal of Industrial and Business Economics*, 42(3), 343-37.
28. Giuliani E., Gorgoni S., Gunther C., Rabellotti R. (2014) Emerging versus advanced country MNEs investing in Europe: A typology of subsidiary global–local connections, *International Business Review* 23, 680-691.
29. Giuliani E., Macchi C. (2014) Multinational Corporations' Economic and Human Rights Impacts on Developing Countries: A Review and Research Agenda, *Cambridge Journal of Economics*, 38 (2), 479-517.
30. Giuliani E. (2013) Network dynamics in regional clusters: Evidence from Chile, *Research Policy*, 42 (8), 1406-1419.
31. Giuliani E. (2012) Clusters, networks and firms' product success. An empirical study, *Management Decision*, 51 (6): 1135 – 1160.
32. Molina-Morales FX., Giuliani E. (2012) The cluster model: whether and what developing countries should learn from advanced countries, *Int. J. Transitions and Innovation Systems*, 2 (3/4): 219-232.
33. Giuliani E., Rabellotti R. (2011) Universities in emerging economies: Bridging local industry with international science. Evidence from Chile and South Africa, *Cambridge Journal of Economics*, 36: 679-702.
34. Giuliani E. (2011) The Role of Technological Gatekeepers in the Growth of Industrial Clusters: Evidence from Chile, *Regional Studies*, 45 (10): 1329-1348.
35. Marin A., Giuliani E. (2011) MNC subsidiaries' position in global knowledge networks and local spillovers: Evidence from Argentina, *Innovation and Development* 1 (1), 91-114.
36. Giuliani E., Morrison A., Pietrobelli C., Rabellotti R. (2010) Who are the researchers that are collaborating with industry? An analysis of the wine sectors in Chile, South Africa and Italy, *Research Policy*, 39(6): 748-761.
37. Giuliani E., Arza V. (2009) What drives the formation of 'valuable' university-industry linkages? Insights from the wine industry, *Research Policy*, 38: 906–921.
38. Giuliani E. (2008) Multinational Corporations and patterns of local knowledge transfer in Costa Rican High-Tech industries, *Development and Change*, 39 (3): 385-407.
39. Giuliani E. (2007) The selective nature of knowledge networks in clusters: evidence from the wine industry, *Journal of Economic Geography*, 7: 139-168.
40. Dantas E., Giuliani E., Marin A. (2007) The Persistence of 'Capabilities' as a Central Issue in Industrialization Strategies: How They Relate to MNC Spillovers, Industrial Clusters and Knowledge Networks, *Asian Journal of Technology Innovation* 15 (2) (Special Issue in Honour of Martin Bell).
41. Giuliani E. (2007) The wine industry: persistence of tacit knowledge or increased codification? Some implications for catching-up countries, *International Journal of Technology and Globalisation*, 3 (2/3): 138 – 154.
42. Bell M., Giuliani E. (2007) Catching up in the global wine industry: innovation systems, cluster knowledge networks and firm-level capabilities in Italy and Chile, *International Journal of Technology and Globalisation*, 3 (2/3): 197:223.

43. Giuliani E. (2007) Toward an understanding of knowledge spillovers in industrial clusters, *Applied Economics Letters*, 14, 87-90.
44. Giuliani E. (2005) Cluster Absorptive Capacity: why some clusters forge ahead and others lag behind? *European Urban and Regional Studies*, 12 (3), 269-288.
45. Giuliani E., Pietrobelli C., Rabellotti R. (2005) Upgrading in global value chains: Lessons from Latin American clusters. *World Development* 33(4), 549-573.
46. Giuliani E., Bell M. (2005) The micro-determinants of meso-level learning and innovation: evidence from a Chilean wine cluster. *Research Policy* 34(1), 47-68.

Book chapters:

1. Giuliani E., Jaqueminet A., Nieri F. (2021) Bringing Light to Dark Spots: The Case of Cross-border Bioprospecting, in Castellani D., Perri A., Scalera V., Zanfei A. (eds.), *Cross-Border Innovation in a Changing World*, Oxford University Press, pp. 324-345.
2. Macchi C., Giuliani E. (2018) Human rights and European business: The ILVA case, in Suder G., Riviere M., Lindeque J. *The Routledge Companion to European Business*, Routledge.
3. Nieri F., Giuliani, E. (2018) International business and corporate wrongdoing: A review and research agenda. In D. Castellani, R. Narula, N. Quyen, I. Surdu, & W. Ames (Eds.), *Contemporary Issues in International Business: Institutions, Strategy and Performance*. Palgrave Macmillan.
4. Giuliani E., Rabellotti R. (2018) Italian Industrial Districts Today: Between Decline and Openness to Global Value Chains, In De Marchi, V., Di Maria, E., Gereffi, G. *Local clusters in global value chains: Linking actors and territories through manufacturing and innovation*, Routledge.
5. Giuliani E. (2017) Industrial clusters in global networks, In Bathelt, H.; Cohendet, P.; Henn, S. *The Elgar Companion to Innovation and Knowledge Creation: A Multi-Disciplinary Approach*, Edward Elgar.
6. Amendolagine V., Giuliani E., Martinelli A., Rabellotti R. (2017) Chinese MNEs bridging technologies across home and host regions, In McKelevey M.; Jin J. *Innovation and Globalization in the Chinese Entrepreneurial Eco-System: Creating and Improving Technological Capabilities in Chinese Companies*, Edward Elgar.
7. Giuliani E., Pietrobelli C. (2016) Social Network Analysis for Evaluating Cluster Development Programs, in Maffioli A., Pietrobelli C., Stucchi R. *The impact evaluation of cluster development programs: methods and practices*, Inter-American Development Bank, Competitiveness and Innovation Division, Washington DC, US, pp. 37-58.
8. Giuliani E., Matta A., Pietrobelli C. (2016) Networks, Cluster Development Programs, and Performance: The Electronics Cluster in Córdoba, Argentina, in Maffioli A., Pietrobelli C., Stucchi R. *The impact evaluation of cluster development programs: methods and practices*, Inter-American Development Bank, Competitiveness and Innovation Division, Washington DC, US, pp. 117-149.
9. Giuliani E., Macchi C., Fiaschi D. (2013) Corporate social irresponsibility in international business, in *International Business and Sustainable Development*, Ed. van Tulder R., Verbeke A., Strange R., Progress in International Business Research, Volume 8, European International Business Academy (EIBA)/Emerald, pp. 141-171.
10. Giuliani E., Molina-Morales X. (2012) Knowledge Spillovers and Innovation in Industrial Clusters in *Knowledge, Innovation and Internationalisation*, Ed. Morone P., Routledge.
11. Giuliani E., Perrone O., Daniele S. (2012) The Wine Industry in Bolgheri-Val di Cornia, Italy: Facing the crisis with success in *What Makes Clusters Competitive? Cases from the Global Wine Industry*, Ed. Hira A., McGill-Queen's University Press, Canada.
12. Giuliani E. (2011) Networks of innovation, in *Handbook on Regional Innovation and Growth*, Ed. Phil Cooke, Edward Elgar, Cheltenham: UK.
13. Giuliani E. (2010) Uneven development and spatial distribution of knowledge networks, in: *Handbook on Evolutionary Economic Geography*, Eds. Boschma R. and R. Martin, Edward Elgar, Cheltenham, UK.
14. Marin A., Giuliani E. (2007) Global and Local Knowledge Linkages: The case of MNC subsidiaries in Argentina, in *Do Multinationals Feed Local Growth and Development?* Eds. Piscitello L., and Santangelo G., Elsevier: Amsterdam.
15. Pietrobelli C., Rabellotti R., Giuliani E. (2007) Upgrading in global value chains: Lessons from Latin American clusters, in *Upgrading to Compete. Global Value Chains, Clusters, and SMEs in Latin America*, Eds. Pietrobelli C. and Rabellotti R., New York: Harvard University Press.

16. Ciravegna L., Giuliani E. (2007) MNC-dominated clusters and the upgrading of domestic suppliers: the case of Costa Rican electronics and medical device industries, Eds. Leoncini R., Montresor S. *Dynamic Capabilities between Firm Organization and Local Systems of Production*, Routledge.
17. Giuliani E. (2007) Networks and heterogeneous performance of cluster firms, Ed. Koen Frenken, *Applied Evolutionary Economics and Economic Geography*, Cheltenham UK: Edward Elgar.
18. Ciarli T., Giuliani E. (2005) Inversion extranjera directa y encadenamientos productivos en Costa Rica, Ed. M. Cimoli *Heterogeneidad estructural, asimetrías tecnológicas y crecimiento en América Latina*, Santiago de Chile: Naciones Unidas.

Edited books:

1. Giuliani E. (co-editors: Morrison A., Rabellotti R.) (2011) *Innovation and Technological Catch-Up: The Changing Geography of Wine Production*, Edward Elgar, Cheltenham: UK.
2. Giuliani E. (co-editors: Rabellotti R., van Dick M.P.) (2005) *Clusters Facing Competition: The Importance of External Linkages*, Aldershot: Ashgate.

Working Papers/Blogs (recent, excluding published papers):

1. Giuliani E. (2020) *Putting human rights into regional growth agendas: Where we stand and where we ought to go*, Papers in Evolutionary Economic Geography (PEEG) 2042, Utrecht University, Department of Human Geography and Spatial Planning, Group Economic Geography.
2. Giuliani E. (2020) *Human rights defenders vs. big corporations: A promising field of inquiry*, Business and Human Rights Journal Blog, [CambridgeCore blog](#).
3. Giuliani E. (2020) *Regional development facing global sustainability challenges*, [Regional Studies Association Ezine](#) Research Frontline.

Publications in Italian:

1. Giuliani E. (2018) Come trasformare le imprese per il mondo di domani, in Paolazzi L., Sylos Labini M., Gargiulo T. (eds). *Le sostenibili carte dell'Italia*, Venezia: Marsilio Editori.
2. Giuliani E. (2010) Distretti industriali, reti e comunità di knowledge worker: un'analisi empirica nel settore vitivinicolo cileno, *Finanza Marketing e Produzione*, XXVIII (1), 77-115.
3. Giuliani E., Marin A. (2008) Imprese multinazionali e trasferimento tecnologico: il caso delle sussidiarie in Argentina, in Bellini N., Calafati A.G. (a cura di), *Internazionalizzazione e Sviluppo Regionale*, Milano: Franco Angeli.
4. Giuliani E. (2007) Il concetto di 'rete efficiente': una comparazione internazionale dei rapporti tra Istituti di Ricerca Pubblica e Impresa nel settore del vino, in Salvini A. (a cura di), *Analisi delle reti sociali. Teorie, metodi, applicazioni*, Milano: Franco Angeli.
5. Ciarli T., Giuliani E., (2003) Dinamiche di Sviluppo Industriale: Network Locali e Buyer Globali nei Paesi in Via di Sviluppo, in Prodi G. (ed.), *Politiche Industriali in una Economia Aperta. Riflessioni per i paesi in via di sviluppo*, Milano: Franco Angeli.
6. Lanzara R., Giuliani E. (2002) Mass customization ed evoluzione progettuale del prodotto: un riesame teorico-empirico, *Finanza Marketing e Produzione*, XX (1): 118-140.

Papers/Notes for International Organizations

1. Coad A., Biggi G., Giuliani E. (2020) Asbestos, leaded petrol, and other aberrations: Comparing countries' regulatory responses to disapproved products and technologies, JRC Working Papers on Corporate R&D and Innovation, 2019-08, Joint Research Centre (Seville site).
2. Marchese M., Giuliani E., Salazar-Elena J.C., Stone I. (2019) Enhancing SME productivity. Policy highlights on the role of managerial skills, workforce skills and business linkages, OECD SME and Entrepreneurship Papers, doi.org/10.1787/f493861e-en.
3. Giuliani E., Rabellotti R. (2014) Italy: Key Issues and Policies, OECD Studies on SMEs and Entrepreneurship, OECD Publishing.
4. Rabellotti R., Giuliani E., Alexander R. (2014) Clusters in the Caribbean: Understanding their characteristics, defining policies for their development, VIII Americas Competitiveness Forum "The Human Imagination at Work", Trinidad & Tobago.
5. Giuliani E., Maffioli A., Pacheco C., Pietrobelli C., Stucchi R. (2013) Evaluating the Impact of Cluster Development Programs, IDB Publications 81539, Inter-American Development Bank, Washington DC.

6. Giuliani E., Matta A., Pietrobelli C. (2013) Impact Evaluation with Social Network Analysis Methods. Program for Supply Chain Development in the Province of Cordoba, Argentina. Prepared for the Inter-American Development Bank, Washington DC.
7. Giuliani E., Pietrobelli C. (2011) Social Network Analysis Methodologies for the Evaluation of Cluster Development Programs, IDB Publications 53978, Inter-American Development Bank, Washington DC.
8. Giuliani E. (2010) Social Network Analysis in the Implementation and Evaluation of Value Chain Development Programs, Note prepared for the Expert Group Meeting “From Analysis to Implementation: Experience in Pro-poor Value Chain Development in Asia”, United Nations Industrial Development Organization, Vienna, 4th-6th October 2010.
9. Bell M., Arza V., Giuliani E., Marin A. (2008) Evolving role of multinational enterprises in Latin American and Caribbean innovation systems, Scoping Paper prepared for the International Development Research Center (IDRC), Canada.
10. Giuliani E. (2007) Examining UNIDO Initiatives in an Innovation Systems Perspectives: A comment, Note prepared for the Expert Group Meeting on “Innovation Systems in Practice, The Relevance for Industry in Developing Countries. Implications for UNIDO and its Development Partners”, United Nations Industrial Development Organization, Vienna, 24th -25th October 2007.
11. Ciarli T., Giuliani E. (2005) Inversion extranjera directa y encadenamientos productivos en Costa Rica, Ed. M. Cimoli Heterogeneidad estructural, asimetrías tecnológicas y crecimiento en América Latina, Santiago de Chile: United Nations.